

QUBA DESIGN COMPETITION

— S E A S O N 2 —

THE
GUIDE



هيئة تطوير منطقة المدينة المنورة
Al Madinah Region Development Authority

INTRODUCTION

It is a competition launched by Al Madinah Region Development Authority ("Authority"), based on its belief in the abilities of creative individuals and designers from various artistic disciplines, with the aim of engaging them in enriching the experience of the Quba Mosque visitors.

ELEMENTS OF THE COMPETITION



Prayer Rug Units
(Individual)



Prayer Rug Units
(Multiple)



Prayer Rug Units
(Multiple Rows)

PRIZES



First Prize

12,000_{SR}



Second Prize

8,000_{SR}



Third Prize

5,000_{SR}

EVALUATION CRITERIA AND PILLARS



Authenticity and Creativity

The carpet design should be unique and reflect the creativity of the designer



Colors and Patterns

There should be coherence and harmony in the colors and patterns used



Detail and Precision

All design details should be well thought out and well executed



Product Story

Creativity in building a narrative for the product that reflects the religious and cultural heritage of the Quba Mosque



Innovation in Technology

The use of new or innovative manufacturing techniques to add value to the design



Functional Aspect

The carpet should be able to withstand daily use, be easy to clean, and be comfortable for users



Compatibility with the Mosque Environment

The design should harmonize with the architectural identity and exterior environment of the Mosque



Sustainability and Environment

Considering the environmental impact of the materials and the production processes used



Dimensions and Measurements

Adhering to the specified measurements and dimensions and delivering files according to the output guide attached here



STAGES

Competition Launch and Registration
2024 / 02 / 29

Applicant Evaluation
2024 / 03 / 14

Workshop to explain the Competition
2024 / 03 / 18

Design Work by the Applicants
2024 / 04 / 13 - 2024 / 03 / 17

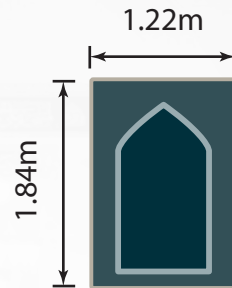
Submission of Designs
2024 / 04 / 13

Evaluation by the Judging Committee
2024 / 05 / 16 - 2024 / 04 / 14

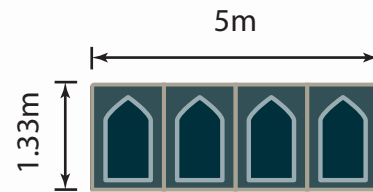
Announcement of Winners
2024 / 05

TERMS & CONDITIONS

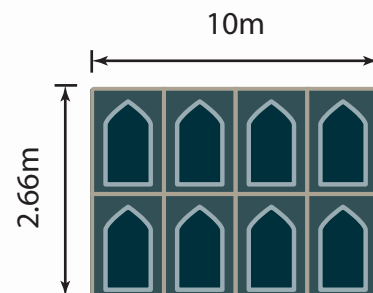
Prayer Rug Units (Individual)



Prayer Rug Units (Multiple)



Prayer Rug Units (Multiple Rows)



PARTICIPATION FILE GUIDELINES

Entrants must submit a 4 page PDF file:

Page 1: Cover Page

Participation code

Final product image (mock-up)*

Design summary

Pages 4-2: Design Details

Design concept explanation & Inspiration source

Carpet design development stages

Materials used

Editable (Open Source) Execution Design File for the carpet design*

* to Download (mock-up) [here](#)

* Submission includes the PDF and the (open-source) execution file within it, not exceeding 100 MB.



TERMS & CONDITIONS

When registering for the Quba Design Competition, you, as a "participant," acknowledge and agree to comply with the following Terms and Conditions:

- These Terms and Conditions shall apply to the competition held by the Authority.
- The participant acknowledges that they have read and agreed to the Terms and Conditions of the Competition before participating. Submitting an entry to the Competition is considered an acceptance of the Terms and Conditions.
- Participation is limited to individuals and not institutions. Alternatively, participation can be in the form of a group entry.
- The Authority reserves the right to exclude any entry that contains offensive material, racism, violation of norms, or any entry that is unrelated to the Competition.
- It is not allowed to have names, titles, addresses, signatures, logos, or dates on the submission file.
- The files should not bear the participant's name to ensure fairness in the judging process. Any entry found to violate this requirement may be disqualified.
- Any changes to the competition will be published on the official website or through the social media channels of the Authority.
- If necessary, the Authority shall have the right to request additional information or documents to support the participation or verify authenticity.
- All participants are required to adhere to the specified start and end dates for submitting entries in all stages of the Competition. Failure to comply with the deadlines may result in disqualification of the entry.
- At any stage of the Competition, the Authority reserves the right to exclude any participant based on its sole discretion and without providing any reasons. The Authority shall not incur any obligations or compensation of any kind as a result of the exclusion.
- The Authority has the right to publish any information entered in the submission form about the participants during any stage of the Competition for promotional purposes.
- The information provided by the participant will be highly confidential and used solely for statistical purposes by the Authority. The participant hereby grants the Authority the right to share the information with any public or private entities if deemed necessary.
- The Authority reserves the exclusive right to publish and announce all information related to the Competition, including the names of applicants and other relevant details as deemed appropriate by the Authority. This may be done through various media outlets, social media platforms, and the Internet.
- In the case of an individual participation, the prize will be awarded to the individual. In the case of a group participation, the prize will be distributed equally among all members of the group.
- The Authority reserves the right to modify or cancel any of these Terms and Conditions at any time without prior notice. Therefore, it is the participant's responsibility to regularly review any updates that may occur to the Terms and Conditions, noting that the Authority will not announce such updates to these Terms and Conditions.

TERMS & CONDITIONS

Participation Terms

- The Authority shall be entitled to retain any accompanying files submitted by the participant.
- The Authority shall not be responsible for any legal actions related to any violations of laws committed by the participant before any official authorities.
- The participation must be, in all its details and in any other information provided by the participant, personal and specific to them. The participant shall acknowledge that all information provided to the Authority does not violate intellectual property rights, private rights, or the privacy of any third party. In turn, the Authority reserves the right to refuse or exclude participation and hold the participant liable for any damage caused thereto.
- In the event of multiple similar submissions from different individuals, and when no proof of ownership is provided by the parties, the participation will be canceled, unless one of the parties provides official proof of ownership.
- In case of any dispute regarding the intellectual property rights of the participation or any other dispute, the participant hereby relieves the Authority from any responsibilities for any material or moral damages resulting from it, and the participant alone bears full responsibility for this violation and breach.
- Submission is allowed in the form of individuals or groups, with a maximum of five individuals per group. In the case of group participation, each member of the group is required to fill out the registration form.

Legal Liability

- The Authority shall not be liable for any physical or moral losses, or any damages incurred by the participant as a result of participating in the Competition.
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- The participant shall not violate any rights, international or local laws, or regulations, nor encourage in any way the violation of such rights, laws, and regulations.
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- The Authority shall not be liable for any legal actions taken against the participant in the event of any violation of regulations and laws before the relevant authorities.
- The participant agrees and acknowledges that the Authority shall not bear any financial costs on their behalf for participating in the Competition; however, the participant alone

TERMS & CONDITIONS

shall bear any costs associated with their participation and any related matters. Additionally, the Authority shall not be liable for paying any fees for the development of the participant's entry.

- By using the website, the participant acknowledges and agrees that the Authority has the right to retain all the information and files provided, as well as any related materials, in its archives.
- These Terms and Conditions are subject to laws and regulations applicable in the Kingdom of Saudi Arabia. In the event of any dispute arising from any participation, jurisdiction over the dispute shall be conferred upon the competent judicial authorities in Al Madinah Al Munawwarah.



Thank You



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